

This film club is a space for watching and discussing various societal issues connected to economics and management, broadly framed around the themes of sustainability, ecology and economy. It is organised by the [Sustainability, Ecology and Economy \(SEE\) group](#).

The screenings and discussions will take place on Mondays from 6pm (sharp) in **EC3: 211** (http://www.fek.lu.se/media/fek/fek-2015/karta_ehl.pdf) and will be facilitated by Ekaterina Chertkovskaya and Alexander Paulsson.

Check for any updates on the [film club's facebook page](#).

5 October. Big bucks, big pharma (2006)

Big bucks, big pharma pulls back the curtain on the multi-billion dollar pharmaceutical industry to expose the insidious ways that illness is used, manipulated, and in some instances created, for capital gain. Focusing on the industry's marketing practices, media scholars and health professionals help viewers understand the ways in which direct-to-consumer (DTC) pharmaceutical advertising glamorizes and normalizes the use of prescription medication, and works in tandem with promotion to doctors. Ultimately, the film challenges us to ask important questions about the consequences of relying on a for-profit industry for our health and well-being.

19 October. Iraq for sale (2006)

This is the story of what happens to everyday Americans when corporations go to war. Acclaimed director Robert Greenwald (*Wal-Mart: The high cost of low price, outfoxed and uncovered*) takes you inside the lives of soldiers, truck drivers, widows and children who have been changed forever as a result of profiteering in the reconstruction of Iraq. *Iraq for sale* uncovers the connections between private corporations making a killing in Iraq and the decision makers who allow them to do so.

2 November. No logo (2003) and The story of stuff (2007)

No logo (2003)

In the age of the brand, logos are everywhere. But why do some of the world's best-known brands find themselves on the wrong end of the spray paint can — the targets of anti-corporate campaigns by activists and protesters?

No logo, based on the best-selling book by Canadian journalist and activist Naomi Klein, reveals the reasons behind the backlash against the increasing economic and cultural reach of multinational companies. Analyzing how brands like Nike, The Gap, and Tommy Hilfiger became revered symbols worldwide, Klein argues that globalization is a process whereby corporations discovered that profits lay not in making products (outsourced to low-wage workers in developing countries), but in creating branded identities people adopt in their lifestyles.

Using hundreds of media examples, *No logo* shows how the commercial takeover of public space, destruction of consumer choice, and replacement of real jobs with temporary work — the dynamics of corporate globalization — impact everyone, everywhere. It also draws

attention to the democratic resistance arising globally to challenge the hegemony of brands. (Excerpt from mediaed.org)

The story of stuff (2007)

From its extraction through sale, use and disposal, all the stuff in our lives affects communities at home and abroad, yet most of this is hidden from view. *The story of stuff* is a 20-minute, fast-paced, fact-filled look at the underside of our production and consumption patterns. *The story of stuff* exposes the connections between a huge number of environmental and social issues, and calls us together to create a more sustainable and just world. It'll teach you something, it'll make you laugh, and it just may change the way you look at all the stuff in your life forever.

16 November. UDITA (2015)

Life, death, oppression and resistance – 5 Years with the women of Bangladesh's sweatshops and their fight for a better life. Produced by RAINBOW COLLECTIVE and OPENVIZOR, 'UDITA' follows a turbulent 5 years in the lives of the women at the grass roots of the garment workers struggle. From 2010, when organising in the workplace would lead to beatings, sacking and arrests; through the tragedies of Tazreen and Rana Plaza, and to the present day, when the long fight begins to pay dividends. We see this vital period through the eyes of the unions' female members, workers and leaders.

30 November. Climate deadline (2015)

Climate deadline is an ambitious documentary in the making, taking us from the UN climate talks in Durban in 2011 (COP17) to COP21 in Paris this December, where this project will be finalised and the nations will adopt the next universal climate treaty. That treaty is being created right now. Whose interest will it serve? What can be done?

Dr. Richard Widick, Sociologist, Co-Director of the International Institute of Climate Action & Theory (IICAT.ORG) and Visiting Scholar at the Orfalea Center for Global & International Studies at the University of California, Santa Barbara, is our guide. This work is dedicated to enhancing public participation in the United Nations climate negotiations, at which for the last five years I have been conducting interdisciplinary participatory observation and ethnographic film research.

This film is the near-final fruit of that labor – whereas the final fruit will be a full length documentary film featuring additional material to be filmed at the Paris climate conference, November 30 – December 11, 2015.

14 December. Can we do it ourselves? (2015)

Within modern life exists a paradox: we celebrate democracy as a political system, but not as an economic system, even though our workplaces have a far greater impact on our day to day lives. It's fair to say that most workplaces under capitalist management are organized in an authoritarian fashion, yet this fact is rarely questioned or thought about. Why has it become normal to reject authoritarianism in our governments, while accepting it when we clock into our jobs?. *Can we do it ourselves?* asks if it is time to start pushing for a democratic, cooperative way of doing business, showing case studies of businesses who are surviving as democracies within our capitalist system.