

**International PhD Courses**  
**Lund University, Sweden.**  
**May 21 – 25, May 28 – June 1, 2018**

Join us for one or two International PhD courses at Lund University, Spring 2018. Our intensive courses offer a combination of lectures, seminars, and workshops for students to learn and receive guided feedback on their PhD projects from leading scholars. The first course covers Critical Management Studies, and the second course engages in reflexive and creative methodologies. These courses are aimed to be of interest to participants from across the social sciences.

Students can apply for one or several courses. Applications are due March 31, 2018.

The cost of each course is 5000 Swedish Krona. VAT (25%) will also be charged to students from outside Sweden and Swedish students paying for the course personally.

Note: non-exempt students attending both courses will be charged a reduced rate of 7500 SEK (plus VAT).

Spring is a beautiful time of year to visit Lund! Located in Southern Sweden, Lund is a 35-minute train ride from Copenhagen Airport. We will send further details on finding cheap accommodation.

**Critical Management Studies** (7.5 ects credits)

Organized by: Roland Paulsen

21-25 May, 2018

30 hours of teaching, lecturing, and seminars

Cost: The course fee will be 5000 Swedish Krona. VAT (25%) will also be charged to students from outside Sweden and Swedish students paying for the course personally.

Many researchers in social science and organization studies assume that companies and other organizations work for ‘the common good’, that their outputs make things better for customers, employees, owners and the general public. Organizational structures and practices are thought to accomplish organizational objectives and serve stakeholders. In short, organizational and institutional arrangements are seen as fair and unproblematic. In contrast, studies within critical management problematize the status quo. They focus on the ‘darker’ side of business and organizations.

The word ‘critical’ has, of course, a number of meanings. All research is critical in the sense that the researcher is observant and intolerant of weak argumentation, speculative statements, erroneous conclusions etc. In Critical Management Studies, ‘critical’ is understood as the stimulation of a more extensive reflection upon established ideas, ideologies and institutions in order to encourage liberation or at least reduce repression. Critical theory is referred to as a tradition of social science, including the Frankfurt School and related authors and lines of thought such as Marx, Foucault, poststructuralism, certain versions of feminism and so on. Critical Management Studies is a large an expanding research orientation, prominent in organization studies and sociology but also to some extent in accounting, marketing and strategy.

The PhD course aims to give an advanced introduction to the theoretical frameworks, research interests, methodologies and discussions in Critical Management Studies. The course will also give examples of critical studies and explores how critical research can be produced. Much space will be given for participants to present and get feedback on their ideas and projects.

### **Content**

- Theoretical roots of CMS such as critical theory, post-structuralism, labour process theory, critical realism, post-colonialism and feminism
- Methodological issues in doing CMS
- Applying CMS in fields such as leadership and identity
- CMS and philosophy
- Performativity and non-performativity in CMS
- Ethics, aesthetics and CMS
- Publishing in CMS and the rise of 'excellence'

### **Examination**

Written paper based on student's own project (max 4000 words). Deadline: end of August, 2018.

### **Literature**

- Alvesson, Bridgeman & Willmott. Handbook of Critical Management Studies. Oxford 2009.
- Jeanes E. and Huzzard T. (eds) Critical Management Research – Reflections from the Field. Sage 2014.

And a selection of articles.

### **Teachers**

Roland Paulsen (Lund University) will supervise the course. Other teachers will include Mats Alvesson (Lund University), Yiannis Gabriel (University of Bath), and Dan Kärreman (Copenhagen Business School). More teachers will be announced.

### **Applications for Critical Management Studies Course**

Applicants should submit a short bio on their motivation for joining the course as well as a short description of their own research project (the latter will be distributed to other students of the course). Please send this document along with the completed application form (attached as appendix) to Roland Paulsen (roland.paulsen@fek.lu.se) by March 31, 2018, for provisional acceptance. (We can give earlier notification of provisional acceptance if needed). Students who are provisionally accepted will be forwarded details of a CMS bank account number held by the host department. The course fee will need to be paid into this account by April 14 2018 to ensure a spot in the course. For PhD students belonging to Lund University School of Economics and Management, the department of Business Administration at a U6 university (i.e. the universities of Gothenburg, Linköping, Stockholm, Umeå and Uppsala) and the Doctoral School of Organization and Management Studies (OMS), CBS, Denmark, course fees may be waived.

## **Reflexive and Creative Methodology (7.5 ects credits)**

Organized by: Mats Alvesson and Dan Kärreman

15-19 May, 2018

30 hours of lectures and seminars

Cost: The course fee is 5000 Swedish Krona. VAT (25%) will also be charged to students from outside Sweden and Swedish students paying for the course personally.

In principle, there are two major routes to producing credible research texts. One, indicating rationality, is to follow rules and procedures. The other is to journey competently and innovatively with the interpretive, political, linguistic, theory-data fused nature of the research process. This course posits that an awareness of the various elements that influence the research process and results is crucial. Students are encouraged to develop reflexivity both as a way to avoid traps and pitfalls and as a necessary measure for knowing how to engage creatively with the various elements in the research process. The ambition is to produce more interesting and unexpected research results through re-thinking conventions and opening up for more varied and challenging uses of research questions, fieldwork practices, modes of interpretations and styles of writing.

The course aims to develop the participants' skills in conducting qualitative research through exploring how various ideas on reflexivity can increase the quality and creativity of investigations. In particular, the course emphasizes how the process of research can lead to new ideas and theoretical results. The course is intended for PhD students that have good knowledge of the basics of qualitative research (i.e., participated at introductory PhD courses in qualitative methodology) and junior faculty members in management and other social sciences.

### **Content**

- The art and technicalities of qualitative research
- Differing viewpoints: Reflexivity, pluralism and conflict
- Combining research perspectives
- Constructing (innovative) research questions
- Doing reflexive interviews
- Representations in research
- Interpretations and re-interpretations: perspective-seeing as an ideal
- Theory development in empirical work: the mystery metaphor
- Writing
- Workshop: Discussion of participant's research interests and projects

### **Examination**

A final course paper critically discussing and applying the course literature (max 3000 words). Due August 11, 2018.

### **Literature**

Alvesson & Kärreman: Qualitative Research and Theory Development. Sage 2011

Alvesson & Sandberg: Constructing Research Questions. Sage 2013

(Reference text: Alvesson & Sköldbeg: Reflexive Methodology, Sage 2009)

A set of articles, incl. Davis: That's interesting. *Philosophy of the Social Sciences*, 1,1971

### **Teachers**

Mats Alvesson and Dan Kärreman (Lund University) will supervise the course. Guests include Yiannis Gabriel (University of Bath) and André Spicer (Cass Business School) - more guests will be announced.

### **Applications for Reflexive and Creative Methodology**

Applicants should submit a short bio on their motivation for joining the course as well as a short description of their own research project. Please send this document along with the completed application form (attached as appendix) to Roland Paulsen (roland.paulsen@fek.lu.se) by March 31, 2018. (We can give earlier notification of provisional acceptance if needed). Students who are provisionally accepted will be forwarded details of a Reflexive Methodology bank account number held by the host department. The course fee will need to be paid into this account by April 14, 2018 to ensure a spot in the course. For PhD students belonging to Lund University School of Economics and Management, the department of Business Administration at a U6 university (i.e. the universities of Gothenburg, Linköping, Stockholm, Umeå and Uppsala) and the Doctoral School of Organization and Management Studies (OMS), CBS, Denmark, course fees may be waived.



**LUND UNIVERSITY**  
School of Economics and Management

Department of Business Administration

**Course application for external PhD students**

All our *compulsory courses* are free of charge.

Our *optional courses* are free of charge for PhD students belonging to Lund University School of Economics and Management, the department of Business Administration at a U6 university (i.e. the universities of Gothenburg, Linköping, Stockholm, Umeå and Uppsala) and the Doctoral School of Organization and Management Studies (OMS), CBS, Denmark.

If nothing else is stated in the course information, the course fee for PhD students not belonging to any of the above departments is SEK 5.000 (+ 25% VAT).

For more information, please see <http://www.fek.lu.se/en/phd-studies/courses>

**Course:**

**Name:**

**Personal ID number (personnr) / Date of birth:**

**Telephone and mail:**

**Admitted to PhD studies at (please state department, university, address)**

**Invoice address and contact person (if applicable):**

**Director of PhD studies (or equivalent):**

.....  
Signature of director of PhD studies (or equivalent)  
at the applicant's home department

.....  
Date

.....  
Clarification of signature (readable)