INVITATION

PhD Course on Corporate Social Responsibility
(7.5 ECTS credits)

We meet for five seminar sessions during autumn 2019
September, 2, 2019 (9 am – 12 pm)
September, 3, 2019 (9 am – 12 pm)
October, 7, 2019 (9 am – 12 pm)
October, 21, 2019 (9 am – 12 pm)

…and of course, one day of examination and grand final(!)
November, 11, 2019 (9 am – 15 pm)

Please find more information about the course in this document

I hope to see you!

Susanne Arvidsson
Associate Professor, Department of Business Administration

For further details about the course, please do not hesitate to email me at susanne.arvidsson@fek.lu.se
PhD Course on Corporate Social Responsibility (7.5 ECTS credits)

Supervised by: Susanne Arvidsson (susanne.arvidsson@fek.lu.se)

Credits: 7.5 ECTS credits

Time and structure of the course
The course will be held during the autumn term of 2019 (early September to early November) compromising five days of seminar sessions on different themes (see below). The readings for the seminars will primarily be journal articles and participants will be encouraged to supplement these with their own selected texts. The course closes with the examination of individual written assignments (seminar session 6). The exact schedule will be decided on in participation with course participants. Guest lecturers will be invited to the seminars to present relevant CSR research. During the course, participants will be asked to present their own PhD projects. They will have an opportunity to receive feedback on their project from faculty and other course participants.

1. Course objectives
The PhD course aims to give an advanced introduction to the theoretical frameworks, research interests, methodologies and discussions in the research field related to CSR. The course also addresses and aims to give basic insights in different research methods used to explore different phenomena related to CSR.

2. Contents
The precise content of the course will be influenced by the participants’ interests and preferences, but in essence the course will cover topics as:

- the concept of CSR
- shareholder theory vs stakeholder theory in the debate around CSR
- CSR and legitimacy theory
- classifications of CSR
- research methods used in CSR research
- International, national and corporate initiatives in the area of CSR: Recognition, measurement and disclosure

Below is a presentation of the content related to the four seminar sessions:

Seminar session 1
1. Introduction
2. The concept of CSR: A background

Seminar session 2
3. Shareholder vs. stakeholder theory
4. CSR and legitimacy theory
Seminar session 3
  5. Classifications of CSR
  6. Examples of research methods used in the CSR field

Seminar session 4
  7. CSR initiatives taken at national and/or international level: Recognition, measurement, disclosure
  8. Corporate initiatives/achievements in the area of CSR: Recognition, measurement, disclosure
  9. Future research directions in the CSR field

Seminar session 5
Examination